

CONTACT: **Lauren Restuccia**  
**914-789-8329**  
**lauren\_restuccia@fujifilm.com**

## **FUJIFILM ELECTRONIC MATERIALS RECEIVES INTEL'S PREFERRED QUALITY SUPPLIER AWARD**

N. KINGSTOWN, Rhode Island, March 3, 2010 – FUJIFILM Electronic Materials has been recognized as one of 16 suppliers to receive Intel Corporation's Preferred Quality Supplier (PQS) award for their performance in 2009. Fujifilm Electronic Materials is recognized for their significant contributions, providing Intel with advanced chemistry and equipment for semiconductor device manufacturing, deemed essential to Intel's success.

“On behalf of FUJIFILM Corporation and the global companies of our Electronic Materials Division, we are honored to be selected as a 2009 PQS award winner,” said Takashi Iwasaki, president and chief executive officer, Fujifilm Electronic Materials U.S.A, Inc. “It means a great deal to all of us at Fujifilm Electronic Materials to be recognized by Intel, whose technology and brand strength has inspired our own determination to be among the best service, technology, and product manufacturing companies in the world. It is only through this close collaboration and partnership with our colleagues at Intel, that we can realize this level of success for our businesses.”

“Congratulations to Fujifilm Electronic Materials for earning consecutive PQS awards for delivering consistent quality performance, competitive technology solutions, and outstanding customer service. We value the technical expertise throughout their broad portfolio of products and services and we look forward to an even stronger 2010,” said Jim Harrison, director, Fab Materials Organization, Intel.

The PQS award is part of Intel's Supplier Continuous Quality Improvement (SCQI) program that encourages suppliers to strive for excellence and continuous improvement. To qualify for PQS status, suppliers must score 80 percent on a report card that assesses performance and ability to meet cost, quality, availability, delivery, technology and customer satisfaction goals. Suppliers must also achieve 80 percent or greater on a challenging improvement plan and demonstrate solid quality and business systems. Furthermore, the 2009 awardees demonstrated compliance to the Electronic Industry Citizenship Coalition Code of

Conduct and Intel's Environmental Social Governance Program. Additional information about the SCQI program is available at <http://supplier.intel.com/quality>.

Celebrations to honor the PQS award winners will be held in conjunction with Intel's Supplier Day events in Tokyo, Japan and Anaheim, California during the month of March 2010. In addition, an announcement will run in the March 31 U.S. edition and April 1 Europe and Asia editions of The Wall Street Journal with acknowledgement on Intel's corporate Web site, [www.intel.com](http://www.intel.com).

### **About Fujifilm Electronic Materials**

Fujifilm Electronic Materials is a wholly owned subsidiary of Fujifilm Corporation, with regional headquarters in Japan, the United States and Belgium, and several manufacturing and R&D facilities located worldwide. The company supplies advanced technology, chemistry and delivery equipment to the semiconductor and flat panel display fabrication market.

FUJIFILM Holdings Corporation, Tokyo, Japan, brings continuous innovation and leading-edge products to a broad spectrum of industries, including electronic imaging, photofinishing equipment, medical systems, life sciences, graphic arts, flat panel display materials, and office products, based on a vast portfolio of digital, optical, fine chemical and thin film coating technologies. The company was among the top 25 companies around the world granted U.S. patents in 2009, and in the year ended March 31, 2009, had global revenues of \$25 billion. Fujifilm is committed to environmental stewardship and good corporate citizenship. For more information, please visit [www.fujifilmholdings.com](http://www.fujifilmholdings.com).